



s u s a n f r a n c e
DESIGN | ILLUSTRATION | PHOTOGRAPHY

Education

The University of the Arts, Philadelphia College of Art and Design, Illustration/Animation, Bachelor of Fine Arts, Philadelphia, PA – May 1984

Tunxis Community College, Graphic Design, Associate Degree Farmington, CT – June 1982

Tunxis Community College, Publications Design – May 1981

Professional Services

- Art direction
- Graphic design
- Illustration
- html
- Page layout
- Logo design
- Advertising design
- Brochure design
- Photography
- Management
- Electronic pre-press
- Macintosh IT trouble shooting
- Adobe InDesign CS2
- Dreamweaver
- Adobe Photoshop
- QuarkXPress

Employment History

Boulder Weekly, (Publishers of Boulder Weekly — Boulder County's True Independent Voice) — Boulder, CO — 1993-2007. Art Director/Manager, cover design, logo design, advertising design, page layout, website management, Macintosh systems trouble shooting, illustration and photography.

Inside Communications, Inc., (Publishers of VeloNews — The Journal of Competitive Cycling) — Boulder, CO — 1992-1993. Production artist, magazine layout, illustration and computer production.

Mountain Star International, Inc., (Publishers of a bi-monthly, four color magazine, titled: "Practical Survival") — Boulder, CO — 1991-1992. Associate art director, illustration, layout, computer production and typesetting.

Jewish Exponent, Philadelphia, PA — 1988-1991.

Graphics editor, illustration, design and production director.

The Philadelphia Tribune, Philadelphia, PA — 1984-1988. Art director, page layout, illustration and photography.

Media Makers, Inc., East Falls, PA — 1984. Graphic designer and typesetter.

The Visual Element, Philadelphia, PA — 1983-1984. Darkroom technician for production of special effect slide animation.

Handweavers Guild of America, Inc., (Publishers of a quarterly, four color magazine, titled: "Shuttle Spindle and Dyepot") — West Hartford, CT — 1980-1982. Graphic designer.

Freelance clients have included

- The Ravenheart Center, Erie, CO
- Pardes Levavot, Boulder, CO
- Boulder Barter Club, Boulder, CO
- Backman Associates, Erie, CO
- The People's Republic, Boulder, CO
- Natalie Nelson, Financial Planner, Boulder, CO
- Nexus Magazine, Boulder, CO
- Amy E. Gibb, Financial Advisor, Boulder, CO